



West County  
Health Centers

*Caring for our Communities*

a california *health*.center

**National Health Centers Week Event**  
**Rebuilding the Russian River Health & Wellness Center**  
**“The Health Center of the Future”**

It is with great pride that we continue West County Health Centers Capital Campaign to rebuild the Russian River Health & Wellness Center, with a VIP and open house event on Friday August 17<sup>th</sup> during National Health Center Week.


After serving the Russian River area for 42 years providing comprehensive, quality, and accessible health care services to the communities of western Sonoma County a tragic fire destroyed the original Russian River Health Center on December 26<sup>th</sup> 2015. The crisis created by the fire has provided West County Health Centers an opportunity to build a Health Center of the Future, aligning with our vision of improving the health of entire community, be a stable and sustainable source of primary care for all who need services, and be an innovative leader during this time of healthcare reform.

It is a great honor to care for our communities and provide a trusted “medical home” for thousands of people in western Sonoma County, including the most vulnerable and underserved. We invite you to join us in acknowledging our past successes and continue our bright future in building the Health Center of the Future.

The Russian River Health Center (RRHC) was established in 1974 by a group of community volunteers & National Health Service Corps who wanted to have medical services available in their small rural town. The Health Center has provided a personal “medical home” for thousands of local families, including hundreds of people living with HIV. Dr. Michelle Davey, WCHC HIV Medical Director and the HIV Team have provided compassionate care since the beginning of the epidemic in the early 80’s.

West County Health centers open house events throughout the year help raise awareness of the contributions, importance, and available services at Russian River Health Center. While there are countless reasons to celebrate the Russian River Health Center, among the most important and unique is our long success in providing **access to affordable, high quality, cost effective health care** to medically vulnerable and underserved people throughout western Sonoma County.

West County Health Centers is a private, non-profit Federally Qualified Health Center providing medical, dental, and mental health services for those in need and empowering people to build healthy lives and communities. West County Health Centers envisions healthy communities building relationships and partnerships that support health and wellbeing for all people.



In 2016, despite the displacement then subsequent space restrictions in the temporary buildings after the fire, Russian River Health Center continued to provide healthcare services to its 2,745 patients, 90% of whom are low-income or uninsured with 9,805 patient visits, 1,573 dental visits and 2,353 mental health visits.

Over the years, RRHC has addressed many needs in the community distinctive to the Russian River Area including, our HIV model program, our comprehensive dental services for children, families, & HIV patients, and supportive services including medical care for homeless people in our community. Comprehensive, quality and accessible health services provided for the entire community distinguishes RRHC as one of the most well-established and recognized community based healthcare organizations in Sonoma County.


West County Health Centers' growth, an overall increase of 54% in patient visits in the last 5 years, is also an indicator of the huge need for medical care for local residents as well as a mirror for the spike in the numbers of newly insured patients through the Affordable Care Act who are in need of access to a "Medical Home".

The Russian River Health Center will be hosting our Capital Campaign and National Health Centers Week Celebration event on Friday August 17<sup>th</sup> 6:00-8:00 p.m. with a VIP event starting at 5:00 p.m.

The goals of our National Health Centers Week Event at the Russian River Health Center are:

- Raise awareness of the Russian River Health Center among the public, state and federal policymakers, and media;
- Highlight the role that the Russian River Health Center plays locally in addressing the issues of access to care;
- Publicly present plans for rebuilding the new Russian River Health & Wellness Center; and
- Foster partnerships that help to address the health care problems of uninsured and underinsured individuals and families in western Sonoma County.

This is a unique opportunity for your business to demonstrate support for the West County Health Centers and the invaluable services Russian River Health Center provides. West County Health Centers recognizes you and your business as community leaders who know the value of building relationships with your local health centers in communities you care about. Health Center patients include working families, minimum wage earners, and individuals transitioning from a difficult part of their lives to becoming productive members of society. When businesses make investments in Health Centers, the community responds by visiting their businesses and using their products. Whether it is a child who now has access to health care and misses less days of school or a grandparent who has recently enrolled in



prescription drug coverage - Health Center users live, eat, shop, and contribute to the economy and growth of their communities.

The open house event itself is a social mixer, with tours offered of the Russian River Health Center by staff, board members, and volunteers. There is a formal speaking presentation that begins at 6:15 pm with our Executive Director, and special guests. Our events throughout the year are generally very well attended by our supporters, we will send over 2,000 electronic & printed invitations. We will provide an array of appetizers donated by local restaurants, as well as wine donated by local wineries. We expect over 100 people to attend including media, dignitaries, and special guests.

### **Opportunities for Sponsorship**

We have the following opportunities for sponsorship, which will highlight your business.

#### **Launch Event Sponsor:**

**Platinum Level: \$5000 Exclusive** sponsor, only your company will be acknowledged and promoted at the Event, premium location for company signage or banner, Introduction and acknowledgement of your company representative during the event program, invitation to VIP reception, as well as all the benefits of the Gold Level.

**Gold Level: \$2000** Top tier sponsor placement, top billing throughout the Event in sponsor acknowledgment, company logo included in promotion of Event, complimentary private tour of RRHC at your convenience, product placement at the event, in addition to all the benefits of the Silver Level.

**Silver Level: \$1000** Second tier sponsor placement, acknowledgement at the event, company name included in promotion of Event, complimentary private tour of RRHC at your convenience, display table for company information at Event, opportunity to promote your sponsorship of this event to your audience, and recognition in the e-mail thank you message after the event.

**Bronze Level: \$500** Third tier sponsor placement, acknowledgement at the event, complimentary private tour of RRHC at your convenience, display space for company information at Event, and recognition in the e-mail thank you message after the event.

Please contact Jennifer Neeley at 707-869-5977 x. 3313 or [jneeley@wchealth.org](mailto:jneeley@wchealth.org) for more information.

All sponsors will be listed on our event invitation webpage with a live link, in event press releases, and in any post event acknowledgements. Top level sponsor will receive top billing. If you do not see a level that will work please contact us and we will work with you to create a package, which is viable for your business.

Please make your check payable to:  
West County Health Centers, P.O. Box 1449, Guerneville, CA 95446  
If you prefer to pay by credit card please visit our website at:  
[www.wchealth.org/help/donations/](http://www.wchealth.org/help/donations/) THANK YOU!!





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**Event Sponsorship Form**

**Launch Event Sponsor, Friday August 17<sup>th</sup>**

Exclusive Underwriter \$5,000

Gold Level \$2,000

Silver Level \$1,000

Bronze Level \$500

**Media Sponsor, Friday August 17<sup>th</sup>**

\$1,000

Publication Dates \_\_\_\_\_

\$750

Special Instructions \_\_\_\_\_

\$500

TOTAL Sponsorship Amount: \$

Company Name:

Contact Person:

Contact Phone #

Email address:

Company Website:

Mailing Address:

City:

State:

Zip:

Special Instructions:

Please make checks payable to: West County Health Centers and mail to PO BOX 1449, Guerneville, CA 95446

To pay by credit card please visit our website at [www.wchealth.org/help/donations](http://www.wchealth.org/help/donations)

Please return this form to Jennifer Neeley at [jneeley@wchealth.org](mailto:jneeley@wchealth.org) or call 707-869-5977 ext. 3313 for assistance.

**THANK YOU FOR YOUR SUPPORT!**

West County Health Centers is a non-profit 501 ( c ) ( 3 ) Organization. Tax ID # 23-7310613.  
Your donation may be tax deductible to the fullest extent allowed by law.